

AGENDA
BEREA CITY COUNCIL
TUESDAY, OCTOBER 18, 2022
COUNCIL CHAMBERS
304 CHESTNUT STREET
6:30 PM

The public is given an opportunity to speak to the City Council during public comment portion of the meeting. Any public comments exceeding three-minutes should be scheduled as a presentation through the Mayor's office and will be placed on the agenda. When recognized by the mayor, please go to the podium, state your name for the record. Comments should be business oriented and we ask for no inappropriate language or naming any person individually during your comments.

1. CALL TO ORDER
2. INVOCATION - Jerry Little
3. PLEDGE OF ALLEGIANCE - Jerry Little
4. APPROVAL OF AGENDA
5. APPROVAL OF MINUTES - October 4, 2022
6. PUBLIC COMMENTS
7. FARRISTOWN COMMUNITY UPDATE - Aaron Banther
8. AUDIT REPORT - Baldwin CPAs, LLC
9. DEPARTMENT HEAD REPORTS - Shawn Sandlin, Fire Chief, Berea Fire Department
10. CITY ADMINISTRATOR'S REPORT - Rose Beverly
11. MAYOR'S COMMENTS
12. COUNCIL COMMENTS
13. ADJOURNMENT

"Any invocation that may be offered before the official start of the Council meeting shall be the voluntary offering of private citizen. The views or beliefs expressed by the invocation speaker have not been previously reviewed or approved by the Council, and the Council does not endorse the religious beliefs or views of this, or any other speaker."

The Berea City Council met in regular session, Tuesday, October 4, 2022.

Mayor Bruce Fraley presiding.

A quorum being present, the meeting was called to order at 6:30 p.m.

COUNCIL PRESENT: Jim Davis, Teresa Scenters, Katie Startzman, John Payne, Jerry Little, Steve Caudill, Cora Wilson, Ronnie Terrill

COUNCIL ABSENT: None

OFFICIALS PRESENT: Jerry Gilbert, Rose Beverly, Robin Adams, Tommy Horn, Donna Angel, Priscilla Bloom, Kevin Howard, Aaron Boycan

INVOCATION: Jim Davis

PLEDGE OF ALLEGIANCE: Jim Davis

APPROVAL OF AGENDA

Little motioned, Wilson seconded motion to approve agenda as amended.

Voice Vote: All ayes

APPROVAL OF MINUTES - September 19, 2022

Startzman motioned; Scenters seconded motion to approve minutes as presented.

Voice Vote: All ayes

PUBLIC COMMENTS

Shane Morris, Berea

Asked the City to reconsider permits being issued for City events and/or partisan rallies.

Jacque Bowling, Berea

Expressed disappointment of events supported by the City over the past weekend suggesting Berea's image was being destroyed as the Arts & Craft Capital of Kentucky.

Eleanor Workman, Berea

Felt it was dangerous to have declaratory statements made of a personal opinion and inappropriate at City Council meetings to bring up one's own particular religious beliefs and put labels on other people.

John Coyne, Berea

Although we all have the right to our own beliefs, there was a tenor of condemnation of fellow citizens from other speakers. Reminded Council of the principle of separation of church and state and they were there to serve everyone in a manner to keep that separation.

Margaret (Peggy) Coyne, Berea

Agreed with Mr. Coyne. Addressing the Fireworks Ordinance, due to the nature of the ordinance regarding veterans with PTSD issues, etc., felt the ordinance should be addressed separately, more quickly and thoroughly and not woven into another ordinance. Expressed the danger of Highway 21, appreciated that the ball was rolling to do something about the danger(s) and urged Council to expedite any project they could.

REQUEST FOR STRONGER FIREWORKS ORDINANCE - Jackie Pullum

As working with people from all types of traumatic situations, it was very common for people who have experienced an extremely traumatic event to be affected by sudden loud noises, i.e., fireworks, modified cars, exploding transformers, etc. The current city ordinance allowed for a broad understanding of when, where, and what type of fireworks used within City Limits. Many members of the community would like to see the ordinance changed to represent the value of our City and benefit from knowing when fireworks would be happening. Fireworks also affected domestic and wild animals. During the month of July, not only did fireworks cause incredible fear in animals, more animals became injured or missing more than any other time of the year. Plead for a revision that allowed celebration(s) on the deserving holidays, not 365 days a year, and to reconsider the types of fireworks the public was allowed to use. Hoped everyone could look at the ordinance with an open mind, take the time to consider and respect the people in the community, making it fitting for everyone.

DEPARTMENT HEAD REPORTS

Donna Angel, Business & Tourism Development Director

Business Development

As of January 2022, shared forty-three (43) businesses which had opened and/or opening soon in Berea.

Current Projects included a bank to come in late October, Popeyes was on target to open in November, a Lexington steakhouse was visiting sites in Berea, AppHarvest continued to hire and train, gearing up for a job fair for Hitachi Astemo Electric, Novelis (Kevin Brown) and Hitachi Astemo Electric (David Edwards) had new plant managers, and MP Kelly's building project was moving along for wrap-up in October.

Future Projects included the development of a new digital Economic Development & Community profile package about Berea for providing to future prospects.

Tourism

Completed Projects included Festival of LearnShops wrapped up successfully, Fall & Winter ads were ready for print magazines, two of four new video shoots of outdoor Berea, Guest Relations Conference for Motorcoach Specialists, Chestnut Street Pavilion Music Series, bookings for 2023 Motorcoach Conferences (Louisville, Ohio, Detroit, West Virginia), and IT upgrades for Tourism.

Current Projects included Trolley Bus search, digital video sign/reader board for the Pavilion, new board wrap for Tolle Building wall sign, Make It - Take It - Give It classes scheduled through November, ordering Halloween in the Park candy, National Tree Week, Christmas Planning, decorating of Old Town by November 22nd, Small Business Saturday & Shop Small Saturday, Merry Mingling & Tree Lighting Ceremony, including Santa.

Future Projects included preparation for the Japan Sister City Program in November, scheduling for a 2023 Berea Craft Festival Meeting in October, Berea was selected to participate in hosting a State Tourism International Tour of Travel writers in Berea (along with Lexington & Paducah), Day Trip Tours with Antique Trails and Urban Farm lunches on site, Kentucky Travel Industry Association (KTIA) Conference in November (Lexington), Southland Travel Services (STS) Conference in November (Louisville), Heartland Motorcoach Conference in February (Ohio), and American Bus Association (ABA) Conference in February (Detroit).

Angel also noted, as of today, Berea was listed as one of the top seven most beautiful towns in Kentucky by World Atlas Rediscover, with Berea listed as number one.

CITY ADMINISTRATOR'S REPORT - Rose Beverly

- City of Berea's Fall Clean-Up was scheduled for the week of October 17th through October 21st. Public Notices would be advertised in the local newspaper, on the City's website, and the City's facebook page.
- The Berea Parks Department, in partnership with the Madison County Library, was hosting their annual October showing of Hocus Pocus at Memorial Park, scheduled for Friday, October 7th, with movie beginning at 7:15 p.m.

MAYOR'S REPORT / COMMENTS

- In coordinating with Madison County and the City of Richmond, requested Council's approval of date and time for Halloween Trick-or-Treat on Monday, October 31st, 6 p.m. to 8:00 p.m.

Payne motioned, Caudill seconded motion to approve Halloween Trick-or-Treat for the City of Berea on Monday, October 31st, 6:00 p.m. to 8:00 p.m.

Voice Vote: All ayes

- Reminded everyone of the Booneway Yard Sale this weekend, Friday & Saturday, October 7th & 8th, Highway US 25 throughout the state. Encouraged everyone to get out and find some treasures.
- The Center for Disease Control (CDC) recognized October as Breast Cancer Awareness Month. Shared website links for information and education encouraging everyone to be proactive.

COUNCIL COMMENTS

Terrill Thanked the State and the City for blacktopping the streets. Thanked Berea Municipal Utilities for not digging in the new blacktop.

Wilson Thanked everyone who spoke and who came tonight. Thanked Donna Angel and her staff, appreciated everything Business & Tourism was doing. Great job.

Caudill Encouraged everyone to support the Booneway Yard Sale as it was a good opportunity for the town to support each other. Thanked Donna Angel.

Little As Highway 21 East was a very unsafe road, felt it would be safer if there was more speed enforcement from Homestead Estates into town. When the bypass opened, thought it would reduce traffic coming into town by 30% - 40%. Bypass should be complete by Spring of 2023. Trees should also be cut back near the streetlights on Highway 21 in the Moore's Grocery area.

Payne Thanked everyone for coming out tonight. Happy to hear the positives tonight, especially through Business & Tourism. Sadness and farewell to first lady of country music, Loretta Lynn. Kentucky Cabinet for Health & Family Services encouraged everyone to get flu shots and COVID boosters for fall viruses. Wanted to be prepared, get everyone through healthy, wealthy, and wise.

Startzman Appreciated Pullum for providing information regarding fireworks ordinance / noise. By taking time and gathering more input during the process, felt the outcome would be stronger.

Scenters Good to hear positives from Angel's report, a breath of fresh air. Appreciated every speaker and views.

Davis Thanked Angel for her work. An Economic Development meeting was scheduled for Monday, October 17th, 6:00 p.m., City Hall Community Room. Regarding Breast Cancer Awareness Month, reminded everyone of Berea Hospital's state of the art mammogram facility. Although crosswalks were

being added at Berea College, a lot of students ignored them, and felt some form of enforcement should be put into place.

ADJOURNMENT

Wilson motioned; Payne seconded motion to adjourn at 7:40 p.m.

Voice Vote: All ayes

Mayor Bruce Fraley

City Clerk